



IT'S  
NOT A BAKKIE  
IT'S A  
**HILUX**



# TOUGH TIMES CALL FOR LEGENDARY TOUGHNESS

SINCE ITS LOCAL INTRODUCTION IN 1969, THE HILUX HAS SERVED SOUTH AFRICANS THROUGH THE GOOD TIMES AND THE BAD. INNOVATIONS SUCH AS FOUR-WHEEL DRIVE, INTRODUCED IN 1981 AS THE FIRST FOR A VEHICLE OF ITS SORT IN THE COUNTRY, HAVE MADE THE HILUX SOUTH AFRICA'S FAVOURITE PICKUP.

## FOR WORK, PLAY AND EVERYTHING IN BETWEEN.

Five decades and eight generations of Hilux later, the world's a different place. Never before has the world undergone such rapid radical change as now, making all of us yearn for dependability, tenacity and safety.

And never before could you count as much on a bakkie as with the Hilux.

With a bold and proud trapezoid grille, more power from its 2.8l diesel engine, a more economical 2.8l 48V model, and advanced safety interventions throughout, this is the bakkie to command your own destiny and conquer a crisis. To seek adventure. To get the job done. To do what it takes.

And to not just survive the world, but to thrive in it.

**THE HILUX.  
TOUGH TIMES WILL ONLY MAKE US TOUGHER.**



# TOUGHER TOGETHER

THE NEW NORMAL HAS TAUGHT US TO PRIORITISE WHAT'S  
REALLY IMPORTANT. TO SHARE MORE.  
TO DO MORE. TO APPRECIATE MORE.

Which is why there's a Hilux for every need – available in Single Cab, Xtra Cab and Double Cab, with a choice of petrol, diesel and 48V engines – from the S- and SR-grade workhorse models serving businesses, to the Raider for multiple uses; and the luxury Legend 55 for explorers discovering South Africa's most remote jewels in ultimate style, comfort and power.

The Hilux 48V model is where legendary toughness meets a smoother drive, and improved consumption. This is achieved by a combination of a turbodiesel engine, a 48-volt battery and an electric motor generator that produces several performance benefits.

Expect improved braking, acceleration and low-speed drivability in the Hilux 48V. The hybrid technology also aids in downhill assist control (DAC), ensuring a smoother drive no matter the terrain. Fuel consumption is reduced by means of a start/stop system while braking energy is used to charge the battery pack during deceleration.

All Hilux vehicles are available in Arizona Red, Chromium Silver, Glacier White, Graphite Grey, Orange Metallic, Sand Beige and Oxide Bronze.

Attitude Black, Platinum White Pearl and Dark Green Mica Metallic are available on selected models.



# BORN FROM DAKAR

Drawing inspiration from its all-conquering Dakar Sportscar namesake, the Hilux GR-Sport keeps its winning streak. Rally DNA runs deep in this tough new wide-body Hilux.

Forged by Toyota Gazoo Racing's experience in motorsport, form and function come together in a Hilux like no other. Sporting a face reminiscent of the famed Toyota Tundra, it comes with a whole host of bespoke performance and under-the-skin upgrades, including an all-new Wide Tread Suspension, to create the ultimate double cab bakkie worthy of its legendary badge.

*The Hilux 2.8 GD-6 4x4 GR-Sport is singularly focused on confident off-roading and polished on-road dynamics.*

**GR SPORT**



# RACY LOOKS

THE HILUX GR-SPORT TAKES ITS INSPIRATION FROM THE TOYOTA GAZOO RACING TEAM, A MOTORSPORTS TEAM THAT'S CONQUERED SOME OF THE WORLD'S TOUGHEST RACES. ONE LOOK AT THE HILUX GR-SPORT AND YOU ALREADY KNOW THAT IT MEANS BUSINESS.

## GR-SPORT

The GR-Sport's aggressively chiseled "Tundra-inspired" face features a unique slimline headlight design and a bolt upright grille with bold Toyota lettering, leaving you in no doubt that this is one extra special Hilux.

Other distinctive characteristics include a unique front bumper which delivers an improved approach angle – this is paired with a bash plate, new fog lamp bezels and custom GR decals for an even sportier look.

Accentuating its broad stance, the GR-Sport comes standard with Wide Tread overfenders and gloss-black, optimally weighted 17" alloys, shod with rugged 265/65 R17 BF Goodrich All-Terrain Tyres. Spotlighting the rear, there's a fully rubberised loading bay as well as a rugged GR-Sport rollbar and a complementary tonneau cover.



RUBBERISED LOADING BAY



PADDLE SHIFT



GR-BADGED STEERING WHEEL



AGGRESSIVE GRILLE



LED FOG LAMPS



17" ALLOY-BF GOODRICH ALL-TERRAIN TYRES

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# A LEGEND IS BORN

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**ONE NAME. TWO POWERFUL EXPRESSIONS.  
WHATEVER YOUR NEEDS, THERE'S A LEGEND  
FOR YOU.**

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When it comes to pairing lifestyle and utility, no pick-up in South Africa has done it for longer than the Toyota Hilux.

After 55 years of accolades and off-road adventures, it's time to celebrate another milestone of legendary toughness, reliability and style.

No matter if you're a business owner laying the foundations for tomorrow, or an explorer roaming where the wild still rules, you'll find what you're looking for.

It's your chance to get behind the wheel of a Legend.

**This is not a bakkie, it's the new Hilux Legend 55.**

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## MODEL LINE-UP

### DOUBLE CAB

2.8 GD-6 RB LEGEND 55 6-SPEED AUTOMATIC  
2.8 GD-6 4X4 LEGEND 55 6-SPEED AUTOMATIC

### XTRA CAB

2.8 GD-6 RB LEGEND 55 6-SPEED AUTOMATIC  
2.8 GD-6 4X4 LEGEND 55 6-SPEED AUTOMATIC



# THE LOOK OF A NEW LEGEND

IT'S PREVIOUS LEGENDS THAT HAVE LAID THE PATH FOR THIS NEW MODEL, BUT THE HILUX LEGEND 55 IS READY FOR YOU TO BLAZE YOUR OWN TRAIL. THIS HILUX IS AN EXPRESSION OF THE FEARLESS GO-ANYWHERE SPIRIT, AND IT'S EQUIPPED WITH EXCLUSIVE ACCESSORIES AND BADGING THAT LET YOU KNOW THAT THIS IS A LEGEND.

## LEGEND 55

In front, a stylish bash plate is engineered for impact and attitude. Never straying from its roots, the Hilux Legend 55's loadbox is rubberised as standard for extra protection against scratches, rust, slippage and wear. Your cargo remains protected under a lockable roller shutter, while the Legend 55's towbar means you're ready to roll – whatever the load, whatever the time.

Appropriately, the styling bar has been emboldened with Legend 55 badging, as have the vehicle sides and rear while newly designed 18-inch alloy wheels complete the look.

For convenience and elegance, logo-projecting welcome lights\* displaying a Legend 55 graphic now flood the area around the front doors upon unlocking them at night.

The Legend 55 has been reimagined and is ready to grab attention wherever you're choosing to take your Hilux. Which could be anywhere.

*\*Available on selected models*



LEGEND 55-BRANDED STYLING BAR & ROLLER SHUTTER



LEGEND 55-BRANDED HEADRESTS



LEGEND 55-BRANDED SCUFF PLATES



MODEL SHOWN: 2.8 GD-6 4x4 LEGEND 55 6AT

GLOSSY BLACK TRIM & FRONT BASH PLATE



WELCOME LIGHTS\*



18-INCH ALLOY WHEELS

# RESOLUTELY RAIDER

## RAIDER

Available in 2.4ℓ and 2.8ℓ, the Hilux's Raider exterior specifications have been extensively upgraded to make your workweek more productive and your weekends more enjoyable. Now, with the addition of a 2.8ℓ Raider 48V model, you can take in impressive performance improvements while maintaining the aggressive exterior styling that you know and love.

Adding to its steadfast, no-nonsense appearance is its signature trapezoidal matte black grille, with visual backup from its colour-coded lower bumper guard and bumper corners. The latter also houses LED-powered front fog lamps, with colour-coded outside door handles on all 2.4ℓ models and black accents on the vehicle's side mirrors. The side mirrors on 2.8ℓ models are black, power-operated and retractable, with integrated turn signal indicators.

The 2.4ℓ models feature a colour-coded front bumper, black rear bumper and halogen headlamps.

**THE 2.8ℓ MODELS ARE EQUIPPED WITH A COLOUR-CODED FRONT BUMPER, BLACK REAR BUMPER AND FULL LED HEADLAMPS THAT INTEGRATE DAYTIME RUNNING LIGHTS AND LED TURN SIGNAL INDICATORS. THE TAIL LIGHTS ARE ALSO LED-POWERED.**

Complementing the extra traction afforded by the fitted-as-standard Limited Slip Differential (LSD), the Raider's footwear has also been upgraded to include an assertively styled new 17" alloy wheel design with a machine-finished deep spoke structure.

## MODEL LINE-UP

### SINGLE CAB

2.4 GD-6 RAISED BODY RAIDER 6MT  
2.4 GD-6 RAISED BODY RAIDER 6AT  
2.4 GD-6 4X4 RAIDER 6MT  
2.4 GD-6 4X4 RAIDER 6AT  
2.8 GD-6 RAISED BODY RAIDER 6AT  
2.8 GD-6 4X4 RAIDER 6AT

### X-TRA CAB

2.4 GD-6 RAISED BODY RAIDER 6MT  
2.4 GD-6 RAISED BODY RAIDER 6AT

### DOUBLE CAB

2.4 GD-6 RAISED BODY RAIDER 6MT  
2.4 GD-6 RAISED BODY RAIDER 6AT  
2.4 GD-6 4X4 RAIDER 6MT  
2.4 GD-6 4X4 RAIDER 6AT  
2.8 GD-6 RAISED BODY RAIDER 6AT  
2.8 GD-6 4X4 RAIDER 6AT  
2.8 RAISED BODY RAIDER 6AT 48V  
2.8 4X4 RAIDER 6AT 48V



# S & SR STRONG

As a range of businesses form the heart of our economy, you want a no-nonsense bakkie that exists to perform, day in and day out, no matter the job or the deadline.

That's why S and SR grade Hilux models keep on powering on, keeping frills to the minimum and delivery to the maximum.

Be it on highways or gravel roads, new standard-equipped 17" steel wheels and a specially designed ultra-tough moulded black front bumper with standard halogen fog lamps\* protect your investment. While the generously-sized load box, power side mirrors, and LED brake light keep the wheels of your industry turning.

*\*Available on selected models*

## MODEL LINE-UP

### SINGLE CAB

2.7 VVTi RAISED BODY S 5MT

2.0 VVTi S 5MT

2.0 VVTi S A/C 5MT

2.4 GD S 5MT

2.4 GD S A/C 5MT

2.4 GD-6 SR 6MT

2.4 GD-6 4X4 SR 6MT

### DOUBLE CAB

2.7 VVTi RAISED BODY S 5MT

2.4 GD-6 RAISED BODY SR 6MT

2.4 GD-6 4X4 SR 6MT



# INNER STRENGTH FOR REACHING OUT

LEGENDARY TOUGHNESS REQUIRES LEGENDARY POWER. HELPING YOU WELCOME ANY CHALLENGE IS A RANGE OF PETROL, TURBODIESEL AND 48V ENGINES, FITTED WITH EITHER 5-SPEED OR 6-SPEED MANUAL OR 6-SPEED AUTOMATIC TRANSMISSIONS.



MODEL SHOWN: 2.8 GD-6 4x4 LEGEND 55 6AT



The four-cylinder, 2.8l turbodiesel engine, as fitted to selected Single Cab, Xtra Cab and Double Cab models of the Hilux, has been upgraded to deliver 150 kW of power @ 3 000-3 400 r/min and 500 Nm of torque @ 1 600-2 800 r/min on the 6-speed automatic transmission models; and power of 150 kW @ 3 400 r/min and torque of 420 Nm @ 1 400-3 400 r/min on 6-speed manual transmission-equipped models.

With peak torque nearly available from idle speeds, this engine delivers powerful acceleration and low fuel consumption, while maximising driveability for increased driving pleasure or trailer-towing ease.

A super-economical four-cylinder, 2.4l turbodiesel engine producing 110 kW of power @ 3 400 r/min and maximum torque of 400 Nm between 1 600-2 000 r/min is also available for all three cabin configurations.

For those seeking petrol power, Single and Double Cab models are available with a 2.7l VVTi engine developing 122 kW of power @ 5 200 r/min and 245 Nm of torque @ 4 000 r/min. Entry-level Single Cab workhorses are powered by a 2.0l VVTi petrol engine with 102 kW of power @ 5 600 r/min and maximum torque of 183 Nm @ 4 000 r/min on tap.

Ready to take on the biggest loads and the roughest roads, all Hilux models are fitted with double wishbone front suspension and ultra-strong load-ready leaf springs at the rear. The suspension has been enhanced to absorb vibrations and reduce shock transmitted into the cabin, and add an improved sense of comfort, feel and directness.

**NEVER ONE TO SHY AWAY FROM A CHALLENGE, THE HILUX 4X4 EXPERIENCE IS FURTHER ENHANCED THROUGH THE FITMENT OF THE FOLLOWING DRIVER AIDS:**

**HILL-ASSIST CONTROL\***

Prevents the vehicle from rolling back when pulling off from a sharp incline.

**RANGE SELECTOR DIAL\***

Simply turn the dial on the electronic transfer switch on the centre console to easily swap between 4WD, 4WD LOW and 2WD.

**DOWNHILL-ASSIST CONTROL\***

Prevents the wheels from locking while manoeuvring extreme descents, this system simultaneously manages engine braking and brake pressure, maintaining a stall-free and stable downhill vehicle speed.

**LIMITED SLIP DIFFERENTIAL\***

Aims to ensure maximum available traction during wheel spin situations by transmitting power to the tyre with the most grip. This assists the driver in traversing mud and other soft surfaces; and provides better control during extreme cornering.

*\*Available on selected models*

## THE MULTIMEDIA SYSTEM\* IS ALSO LINKABLE TO SMART DEVICES THROUGH THE APPLE CARPLAY AND ANDROID AUTO FUNCTIONALITY

The electrochromatic\* rear view mirror has an auto-dimming function to reduce glare during night time driving, and further convenience is added through the inclusion of automatic dual-zone\* air conditioning\*.

All models are fitted with a display audio multimedia system, which comprises of Bluetooth, and USB compatibility and is linked to up to 6\* high powered speakers. The touchscreen\* has been redesigned as a floating panel and integrated into the centre cluster for a future-forward, minimalist look. The screen also doubles as the display monitor\* for the vehicle's reverse camera\*.

The multimedia system\* is also linkable to smart devices through the Apple CarPlay and Android Auto functionality\*. When connected via USB, both of these interfaces display the screen of the smartphone on the infotainment screen and links the phone's audio output to the vehicle's speakers.

**IN ADDITION TO PROVIDING INFORMATION ABOUT THE CURRENT TRIP SUCH AS AVERAGE SPEED AND FUEL CONSUMPTION, THE FULL-COLOUR 4.2" MULTI-INFORMATION DISPLAY (MID)\* DISPLAYS THE TURNING ANGLE OF THE FRONT TYRES AND THE PROXIMITY OF OBJECTS DETECTED BY THE VEHICLE'S FRONT AND REAR PARK DISTANCE CONTROL (PDC)\* SENSORS.**

\*Available on selected models

Additional ease of access is attained through the fitment of Smart Entry\* and a Push Start button\*, whereby the vehicle can be locked or unlocked and started without the key fob being removed from the driver's pocket.

### CONNECT TO THE MYTOYOTA APP:

All new Toyota vehicles now come fitted standard with a telematics device that opens up a whole new world of connected features. Upon dealer activation and registration to the MyToyota App, an array of smart connectivity, safety, and convenience features are enabled through your smartphone.

The MyToyota App gives you more control of your driving experience and by giving you access to a range of never-seen-before personalised offerings and real-time, customisable vehicle features, including on-board Wi-Fi\*\*, roadside assistance, licence renewal and more.

See the inside back cover for more information.

\*\*25GB Free data once-off upon activation. Ts & Cs apply. Wi-Fi available in South Africa only.



MULTIMEDIA SYSTEM\*



REVERSE CAMERA DISPLAY\*

## GR SPORT

The Hilux GR-Sport is kitted with all the top-grade features to get you and your gear to the places you'd rather be – and get there in style. Toyota Gazoo Racing makes its mark with a black, red and silver themed cabin.

GR insignia adorns the headrests, rally-style “Smooth” steering wheel, auto shift knob, smart key and push-start switch. Black and red accents on the combination meter help make the important things stand out. And when the going gets tough you'll still be comfortable thanks to the Alcantara leather sports seats.



HILUX GR-SPORT INTERIOR

## LEGEND 55

Styled tough but with luxury in mind. The Hilux Legend 55 includes exclusive features like performance-inspired seats with Legend 55 embossing, door sills shielded with distinctive Legend 55-branded scuff plates and a special Legend 55 transmission plate.

History honoured and luxury defined: a tribute to 55 years of Hilux, now even better evolved for the road ahead.



HILUX LEGEND 55 INTERIOR

# RAIDER

Raider models are fitted with comfortable black fabric seats.

Tenacity meets tech inside the Raider through the fitment of front and rear Park Distance Control and cruise control, a day/night rear view mirror and a Multi-Information Display, which can be safely adjusted from the steering wheel-mounted controls.

Additionally, the Display Audio infotainment unit has been upgraded to incorporate Apple CarPlay and Android Auto for full smartphone integration with the vehicle's infotainment system.



HILUX RAIDER INTERIOR

# S & SR

Working hard means wearing hard and taking the tough inside your workhorse's cabin. To meet the demands of even the toughest business, the PVC seats and urethane steering wheel and gear knob are made to last.

Drivers can look forward to one-touch driver\* electric window operation, and air conditioner\*.

*\*Available on selected models*



HILUX SR INTERIOR

# TOUGH ENOUGH TO CARE

**IF REDISCOVERING THE JOY OF ADVENTURE IS ONE PART OF THE HILUX EXPERIENCE, THEN THE ASSURANCE OF KNOWING YOU AND YOUR LOVED ONES ARE PROTECTED BY SOME OF THE MOST SOPHISTICATED SAFETY INTERVENTIONS IS ANOTHER.**

## AIRBAGS

Front and rear passengers are protected by a total of seven\* airbags, distributed as driver, front passenger, side\*, curtain\* and driver-knee.

## SAFETY PACKAGES

The flagship Hilux Legend 55 sports Toyota's world-class Safety Sense 2 and Active Safety packages, comprising interventions such as a Pre-Crash System, Lane Keeping Assist, and Adaptive Cruise Control.

## PRE-CRASH SYSTEM (BRAKE SYNCHRONISED)\*

A Pre-Crash System (Brake Synchronised) detects the proximity and warns the driver of oncoming vehicles or pedestrians and is designed to mitigate or avoid a potential collision. If the system determines that a frontal collision is likely, the driver is prompted through audio and visual alerts to take action. If the driver does not brake in time, the system may automatically apply the brakes.

## LANE KEEPING SYSTEM\*

The Lane Keeping System with Lane Departure Alert gives the Hilux the capability to detect the edge of the road and to detect visible lane markers and where the vehicle is in relation to the lane. When lane deviation takes place, the driver is alerted with a buzzer and a warning display on the dashboard. The system works in conjunction with the vehicle's brakes, which will automatically endeavour to arrest any further departure from the lane.

## ADAPTIVE CRUISE CONTROL\*

Adaptive Cruise Control employs a forward facing radar that scans the road ahead up to ten times per second. This intelligent cruise control allows for the vehicle to dynamically match the speed of the vehicle ahead and automatically maintain one of four pre-set distances, even slowing down to a complete stop if necessary and accelerating again thereafter with no intervention from the driver being required.

*\*Available on selected models*

## ALL MODELS ARE EQUIPPED WITH ADVANCED BRAKE CONTROL SYSTEMS TO HELP PREVENT ACCIDENTS OR MITIGATE INJURY. THESE INCLUDE:

### ANTI-LOCK BRAKING SYSTEM (ABS)

ABS (Anti-lock Braking System) monitors the speed of each wheel to detect locking. When it detects sudden braking, it will release braking pressure for a moment and then provide optimum braking pressure to each wheel, enhancing steering control during sudden stops. As a result, it will also help improve the ability to stop the vehicle.

### BRAKE-ASSIST (BA)

Brake-Assist (BA) is the pre-emptive identification of an emergency braking situation through which additional braking force is automatically applied to reduce the braking distance.

### ELECTRONIC BRAKE-FORCE DISTRIBUTION (EBD)

Electronic Brake-force Distribution (EBD) takes the principle of ABS even further, by individually distributing braking force to each corner to allow for variances in weight distribution and tyre grip under braking to maximise stability, stopping distance and vehicle control.

### VEHICLE-STABILITY CONTROL (VSC)\*

Vehicle-Stability Control (VSC) keeps you in control and the vehicle pointing straight when on slippery surfaces by individually applying braking to each tyre where necessary.

### TRAILER SWAY CONTROL (TSC)\*

Trailer Sway Control (TSC)\* keeps you and your trailer safe by minimising lateral movement from cross winds and road surface changes.



MODEL SHOWN: 2.8 GD-6 4x4 LEGEND 55 6AT

# ALL NEW HILUX MODELS ARE INSTALLED WITH ADVANCED SAFETY AND SECURITY FEATURES

## AUTOMATIC FOLLOW-ME-HOME FUNCTION\*

An automatic follow-me-home function\* is integrated into the lighting control system, which allows the headlights to temporarily remain switched on for a predetermined period after the driver has exited the vehicle.

## SECURITY

All new Hilux models are installed with advanced security technology that includes wireless door locking (keyless Smart Entry on Legend 55) and automatically locking doors upon pull-away at a certain speed. A central locking tailgate on Legend 55 models adds peace of mind. There is also an intrusion sensor, and an independently-powered alarm and immobiliser, to ensure that your Hilux remains in safe hands.

\*Available on selected models



# DAKAR TOUGH

THE PROOF OF TOUGHNESS IS ON THE PODIUM OF  
THE TOUGHEST RACE ON EARTH: THE DAKAR RALLY.

## RESULTS

2025: 2ND PLACE

2024: 6TH PLACE

2023: OVERALL WINNER

2022: OVERALL WINNER

2021: 2ND PLACE

2020: 2ND AND 5TH PLACE

2019: OVERALL WINNER

2018: 2ND AND 3RD PLACE

2017: 3RD PLACE

2016: 3RD PLACE

2015: 2ND PLACE





MODEL SHOWN: 2.4 GD-6 RAISED BODY RAIDER 6AT



### TOYOTA FINANCIAL SERVICES

There is no 'one-size-fits-all' when it comes to vehicle finance and insurance, there is only you. With fast, flexible and convenient services we will structure the perfect Hilux deal for you.

At Toyota Financial Services, we believe that purchasing your Toyota should be as enjoyable as driving it. Toyota Financial Services is the fast, flexible and convenient means of financing your Hilux. We have created a range of finance products that suit both private and business customers, easily accessible through your local Toyota dealer. We take the hassle out of arranging finance.

Toyota Financial Services (South Africa) Ltd is an authorised Financial Services (FSP No. 7454) and Registered Credit Provider (NCRCP62).

For comprehensive information about products offered by Toyota Financial Services, [www.toyota.co.za/payment-options/toyota-financial-services](http://www.toyota.co.za/payment-options/toyota-financial-services)

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## My TOYOTA GET CONNECTED WITH

IN-CAR WI-FI, ROADSIDE ASSISTANCE AND MUCH MORE

All Toyota vehicles can now be connected to the MyToyota App on your mobile phone, giving you more control of your driving experience and opening up a whole new world of personalised offerings and customisable features, so that you can enjoy:

-  **IN-CAR WI-FI\***  
Connect to Wi-Fi
-  **GPS LOCATOR**  
Always know your vehicle's GPS location
-  **LOGBOOK**  
Have access to a digital logbook
-  **DRIVER NOTIFICATIONS**  
Important reminders like licence renewal
-  **BATTERY HEALTH CHECK**  
Check your battery health
-  **SERVICE BOOKING**  
Manage your services
-  **ROADSIDE ASSISTANCE**  
Get real-time roadside assistance
-  **DRIVER RATING**  
Receive a driver rating
-  **FLEET MANAGEMENT**  
Monitor your fleet
-  **LICENCE RENEWAL**  
Renew from the App

**AND MORE** - The above features are not all; there are loads of other features available to further enhance driver and guest safety, convenience and comfort; and plenty more to come to make your drive experience better and better with every kilometre.

 **DOWNLOAD THE MyTOYOTA APP AND GET CONNECTED TODAY**



Toyota vehicles are known for their Quality, Durability and Reliability. Keeping your Toyota Genuine means no compromises in terms of safety, performance and resale value. The range of Genuine Products and Approved Services will ensure complete peace of mind throughout the ownership journey and beyond. For more information on how to Keep Your Toyota Genuine visit [www.toyota.co.za/owners/genuine-parts](http://www.toyota.co.za/owners/genuine-parts)

#### TOYOTA GENUINE PRODUCTS

For guaranteed fit and function, **Genuine Parts** are essential in maintaining the safety and reliability of your vehicle. They also comply with all safety, regulatory and environmental requirements, making it the obvious choice. The same exacting precision applies to **Toyota Accessories**, developed by engineers with extensive knowledge on vehicle integration - you can enhance the appeal and functionality of your Hilux without compromising its safety features or warranty. Warranties are about peace of mind, and the **Genuine Unlimited Warranty** is designed to provide superior cover (up to 10 years, unlimited mileage) and a seamless claims process thanks to full integration with Toyota systems. The **Genuine Extended Service Plan** also enjoys exclusive approval by Toyota SA and provides flexible extension options up to 10 years or 300 000 km to suit your period of ownership. Paying today's rates for tomorrow's maintenance is a sensible way to protect the resale value of your Hilux by means of a full service history.

#### TOYOTA APPROVED SERVICES

Specialised vehicle maintenance requires first-class facilities, advanced equipment and expert knowledge. **Toyota Quality Service and Value Service** not only promise accurate diagnosis and repair, but also a philosophy of building trust through a genuine concern for the needs of our customers. To complement the extensive network of Toyota dealers, we have a vast number of **Accredited Body and Paint Repairers**, selected on stringent criteria to ensure outstanding workmanship and customer service. You can maintain your vehicle's pristine condition without compromising its warranty thanks to the exclusive use of Genuine Parts by our Accredited Repairers. Offering 24-hour access to a full complement of assistance and recovery benefits, **Toyota Roadside Assistance** provides the peace of mind that competent support is only a phone call away.

**FIND OUT MORE AT**  
[www.toyota.co.za/services/my-toyota-app](http://www.toyota.co.za/services/my-toyota-app)

\*25GB FREE DATA ONCE-OFF UPON ACTIVATION. Ts & Cs APPLY. AVAILABLE IN SOUTH AFRICA ONLY.

# TOYOTA GENUINE MEANS

-  **UNCOMPROMISED SAFETY**
-  **GUARANTEED QUALITY**
-  **PEACE OF MIND**

# TOYOTA ENVIRONMENTAL CHALLENGE 2050



At Toyota, creating technologically advanced vehicles isn't our only priority; we're committed to lowering our environmental impact throughout our entire production process. How? By setting ourselves six challenges that will see us reach a truly world-changing goal: a positive environmental impact by 2050.



ZERO CO<sub>2</sub>

## CHALLENGE 1

### NEW VEHICLE ZERO CO<sub>2</sub> EMISSIONS CHALLENGE

By owning a Toyota you would be contributing to the reduction of vehicle CO<sub>2</sub> emissions by 90% in 2050 as opposed to 2010. You will help us promote the development of next-generation vehicles and further accelerate the spread of these vehicles.



ZERO CO<sub>2</sub>

## CHALLENGE 3

### PLANT ZERO CO<sub>2</sub> EMISSIONS CHALLENGE

You uphold the two main pillars of our strategy to achieve zero CO<sub>2</sub> emissions at our plants which are:

1. Developing and introducing low-CO<sub>2</sub> technologies with ongoing kaizen.
2. Adopting renewable energy sources and utilizing hydrogen energy.



## CHALLENGE 5

### CHALLENGE OF ESTABLISHING A RECYCLING-BASED SOCIETY AND SYSTEMS

You have contributed to our 40 years on the challenge of resource recycling. Going forward, by rolling out to the world the technology and systems evolved in Japan, we will all continue working on the challenge of establishing a recycling-based society.

The message is clear – Toyota Motor Corporation (TMC) wholeheartedly supports the Paris Agreement and accepts the challenge to achieve carbon neutrality by 2050. The Paris Agreement is a legally-binding international treaty on climate change and is aimed at reducing the emission of gases that contribute to global warming. While this treaty was only adopted in 2015, Toyota has been innovating and investing in technology to reduce emissions and achieve carbon neutrality for well over 30 years. Toyota has also led the way with more electrified vehicles on the road than any other automaker.

TOWARDS  
CARBON  
NEUTRAL



THE TOYOTA HILUX RANGE HAS BEEN MANUFACTURED TO MINIMISE ITS CARBON FOOTPRINT.

Guided by the goals of the Toyota Environmental Challenge 2050, as little impact as possible is made on the environment during each step of the process. From design to manufacturing, to end-of-life recycling programmes, our planet always comes first. This is because the ultimate long-term goal for Toyota is to make all our vehicles as environmentally friendly as possible. With this in mind, the entire Hilux range has been designed to have very low CO<sub>2</sub> emissions.



ZERO CO<sub>2</sub>

## CHALLENGE 2

### LIFE CYCLE ZERO CO<sub>2</sub> EMISSIONS CHALLENGE

You are lending a helping hand to Toyota's efforts to reduce to zero not only CO<sub>2</sub> emissions produced in travelling and manufacturing, but all CO<sub>2</sub> emissions including the process of materials production, disposal and recycling of vehicles.



## CHALLENGE 4

### CHALLENGE OF MINIMISING AND OPTIMISING WATER USAGE

In automobile manufacturing, we use water in painting, forging and other processes. Therefore, even a small reduction of its impact on the water environments is important. We have two measures to achieve this, comprehensive reduction of the amount of water used and comprehensive purification of the water and returning it to the earth.



## CHALLENGE 6

### CHALLENGE OF ESTABLISHING A FUTURE SOCIETY IN HARMONY WITH NATURE

Here at Toyota we have engaged in planting trees at our plants and environmental conservation activities in our surrounding areas. To establish a society where humans and nature coexist in harmony, we are promoting several activities to connect regions, the world and the future.

TOYOTA IS SERIOUS ABOUT COMBATING THE PROBLEMS ASSOCIATED WITH WASTE TYRES IN THE COUNTRY AND HAS THEREFORE TAKEN UP ITS PRODUCER RESPONSIBILITY AS DEFINED BY THE WASTE MANAGEMENT ACT OF 2008. WASTE TYRE REGISTRATION NUMBER: TPREG0031GAU

IT'S  
NOT A BAKKIE  
IT'S A  
**HILUX**

