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# THE ALL-NEW LAND CRUISER PRADO



**TRULY MASTERFUL**





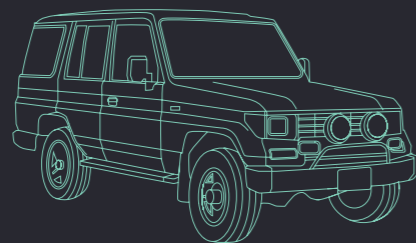
MODEL SHOWN: Land Cruiser Prado 2.8 VX-L 8AT

# TRULY MASTERFUL

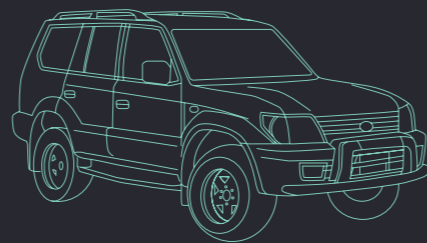
*Answer the call of the wild in the new Toyota Land Cruiser Prado. Whether you're an off-road purist or an urban warrior, the Land Cruiser Prado strikes the perfect balance between rugged functionality and authentic style.*

The all-new Land Cruiser Prado takes everything you love about Land Cruiser Prado vehicles and combines that with exceptional performance, on and off-road competence and technology, as well as bigger, bolder styling inside and out. Paying homage to its historic roots of over 33 years, this next-generation model is destined to continue the icon's epic journey with its remarkable capabilities and legendary reliability, all wrapped up in a refreshingly minimalist design that makes an art of adventure.

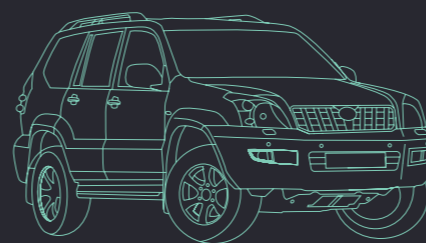
## GENERATIONS OF LAND CRUISER



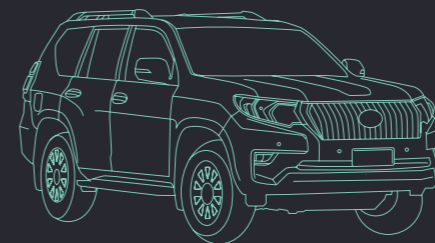
GENERATION 1  
1990 - 1996



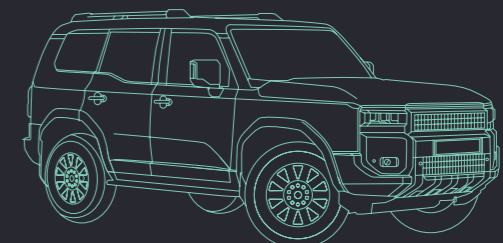
GENERATION 2  
1996 - 2002



GENERATION 3  
2002 - 2009



GENERATION 4  
2009 - 2024



GENERATION 5  
2024 - Current

*The all-new Toyota Land Cruiser Prado is available in your choice of three Truly Masterful models: the 2.8 VX-L 8AT, the 2.8 VX-R 8AT and the 2.8 TX 8AT*

# TRULY MASTERFUL PERFORMANCE

*The new Land Cruiser Prado now features a 2,790mm wheelbase, while riding on the rugged, yet sophisticated, TNGA-F ladder-frame chassis, that is 50 percent more rigid than the previous generation Land Cruiser Prado. This contributes to an overall vehicle rigidity increase of 30 percent, allowing for improved suspension operation with greater wheel articulation over challenging terrain, as well as a more polished on-road performance.*

Wheel articulation is further improved with Toyota's brand-new stabiliser-bar control system called SDM (Stabiliser Disconnecting Mechanism). This system allows the front stabiliser bar to be disconnected, thereby elongating the suspension to expand ground coverage and increase wheel articulation. Once the vehicle reaches a certain speed, signaling smoother onward travel, the stabiliser will automatically lock to maximise on-road stability.

The double-wishbone front suspension and four-link, rigid-axle, coil-spring rear suspension – crafted from new lightweight, high-strength materials – have been completely redesigned to improve off-road capability and enhance reliability, while ultimately reducing fuel consumption. For the VX-L grade, this advanced setup is further elevated by Adaptive Variable Suspension (AVS), which continuously adjusts in real time to deliver optimal ride comfort and handling stability across varying terrains.

A full-time All-Wheel Drive (AWD) system is employed providing high-traction off-road performance in combination with

confidence-inspiring tarmac cruising. Torque-sensitive Limited-slip Differentials (TORSEN LSDs) have been adopted for the centre and rear differentials on the VX-L (centre differential lock on the TX). Refined functionality for the Multi-Terrain Select (MTS) and Multi-Terrain Monitor systems help the Land Cruiser Prado go even further when you venture off the beaten track and into the wild.

All-new electric power steering provides a crisper steering feel and enhanced low-speed maneuverability on-road, with perfected off-road control, while facilitating compatibility with active safety systems such as Lane Trace Assist (LTA). Particular attention has been paid to keep noise, vibration and harshness to a minimum in the new Land Cruiser Prado – sound entry points have been minimised to maximise sound insulation and sound absorption in pursuit of a quieter cabin. In addition, by enhancing body and frame rigidity, the resonance of each part has been dispersed, dampening the sensation of vehicle vibration. The overall result is a luxurious ride coupled with a more stable driving feel behind the wheel.

*Every aspect of the new Land Cruiser Prado has been considered and crafted to give you a Truly Masterful ride.*

MODEL SHOWN: Land Cruiser Prado 2.8 VX-L 8AT





The 2.8l direct-injection turbodiesel engine powering the Land Cruiser Prado

## PEDIGREE MEETS POWER

*The new Land Cruiser Prado features a bespoke, re-tuned version of Toyota's acclaimed 2.8l 1GD-FTV direct-injection turbodiesel engine; one of the most thermally efficient units in existence. With outputs of 150kW and 500Nm (between 1600 and 2800rpm), and renowned for reliability, it raises the bar for fuel efficiency, power and quietness.*

### Specs



150kW



7,9l/100KM



1600 – 2800RPM



8-SPEED  
TRANSMISSION

The efficiency of the variable nozzle turbocharger has been dialed up, giving the Land Cruiser Prado improved off-road performance and superior acceleration response.

This enhanced power delivery is now paired with a newly developed eight-speed automatic gearbox and full-time four-wheel drive, ensuring seamless control across any terrain. The VX-L model is equipped with paddle shift functionality that adds a sporty edge – allowing drivers to manually command gear changes with precision, right from the steering wheel.

The new transmission's deeply satisfying shifts are rooted in its unmistakable ability to combine speed and smoothness, regardless of the conditions. Closer gear ratios and more precise control will further reward you when you need to fill up at the pumps. Supporting customers' ever-growing power needs, the output of the alternator has also been increased.

*The wild awaits and the Land Cruiser Prado is equipped with everything you need to take you there.*



2.8l 1GD-FTV direct-injection turbodiesel engine



TRULY MASTERFUL

MODEL SHOWN: Land Cruiser Prado 2.8 VX-L 8AT

# THE ALL-NEW LAND CRUISER PRADO

Prado 2.8GD VX-L Colours



Platinum White Pearl – 089



Avant Garde Bronze Metallic – 4V8



Attitude Black – 218

# MASTER ANY TERRAIN IN STYLE

*Inspired by the heritage of generations of Land Cruisers, while incorporating the latest in technology, the Land Cruiser Prado is Truly Masterful.*

The new Land Cruiser Prado creates a modern interpretation of the traditional with a form-follows-function approach. It's unmistakably Land Cruiser when viewed from the front thanks to the aggressive Toyota-lettered grille and slimline three-bulb LED headlamp unit (Adaptive High-Beam System with headlamp cleaner standard on the VX-R and VX-L). A bold, squared-off silhouette and bonnet featuring a scooped out centre prioritises functionality by making it easier to recognise the vehicle's dimensions (a must when traversing challenging terrain) and aiding road surface visibility.

In profile, the Land Cruiser Prado exhibits a purposeful stance courtesy of the lowered beltline and muscular trapezoidal wheel arches. Form follows function here as well, with the beltline facilitating deeper side windows, while the square shape of the wheel arches assists with mud drainage. The door panel indentation creates visual contrast to the body's boxy lines and, in addition, helps mitigate damage caused by flying debris when off-roading. Redesigned aluminium alloy wheels have been adopted: a U-shaped design with twin spokes emphasises the toughness of the TX, while the multi-spoke 'embroidered' architecture of the VX-R wheel reinforces its high-tech ruggedness. For the VX-L, striking 20-inch wheels have been introduced, adding a bold visual presence and enhancing its premium stance on and off the road.

Moving to the rear, it has been similarly updated to incorporate visual elements which align with the legacy design direction, but with a healthy dash of simple modernity and component efficiency. The spare wheel carrier has been moved to below the vehicle for easier access. This allows the rear window glass to double as a hatch for more accessibility.



Aggressive design

*The Land Cruiser Prado has been designed to look masterful wherever you choose to take it.*



3-BULB LED HEADLIGHTS



TRAPEZOIDAL WHEEL ARCHES

# ON-ROAD OR OFF-ROAD – COMFORT ASSURED

Measuring 4,925 mm long, 1,980 mm wide and 1,935 mm tall, the all-new Land Cruiser Prado is 95 mm longer and wider, and 10 mm taller than before, maximising cabin space to make it the ideal seven-seater SUV. As with the exterior, the interior is underscored by the strength and functionality of an authentic off-roader.

This is evidenced in details such as the horizontally arranged digital instrument panel and switches that are ergonomically placed and shaped for easy operation - even when driving on the wild side.

Visual support when driving off-road is provided by upgrades to the Multi-Terrain Monitor and Multi-Terrain Select system. Using high-resolution cameras with integrated cleaner and a dashboard display, the Monitor gives the driver a clear view of the area immediately around and beneath the vehicle. This is all made possible by the centrally mounted 12.3-inch\* touchscreen infotainment system that supports wireless Apple CarPlay and Android Auto.

It goes without saying that the list of standard equipment comes with everything that opens and shuts, including such niceties as a fully leather-upholstered cabin, driver and passenger seat heating as well as seat ventilation for the VX-R and VX-L models, a Heads Up display, a heated

steering wheel, digital rearview mirror, power folding seats, power back door and a wireless charging station.

VX-L exclusives further elevate the experience with a premium 14-speaker sound system, headlamp cleaner for enhanced visibility, and a 5-mode customisable integrated sports driving system that adapts to your every mood and terrain.

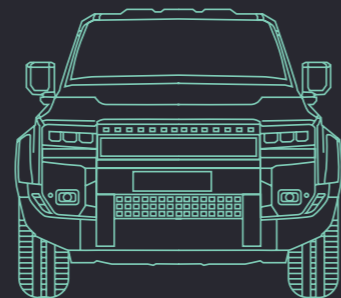
Another convenience item worth mentioning is the Dynamic Auto Headlamp Levelling system — a boon when driving over uneven terrain — as well as the Auto High Beam System (AHS) which is standard on the VX-R and VX-L and makes 'light' work of night driving. Other VX-R and VX-L exclusives include a Moon Roof and refrigerated rear console box with cover.

\* Available on selected models.

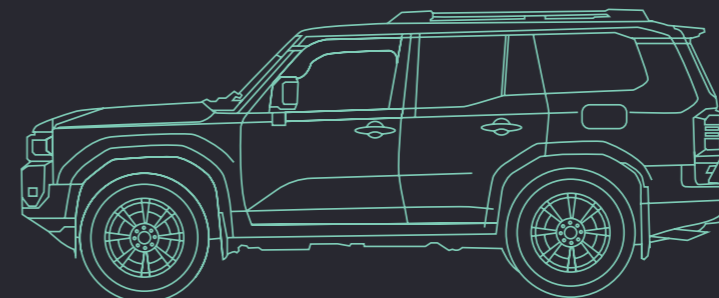
**You're sure to feel comfortable and in control inside the Prado no matter how wild the conditions are outside.**



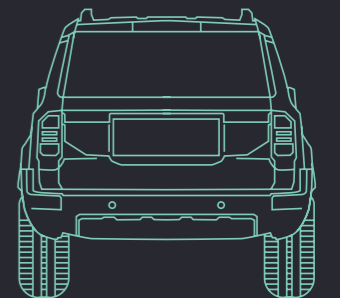
Stylish interior



1,980mm wide



4,925mm long



1,935 mm tall

# SAFE AND SECURE SO YOU CAN GO ANYWHERE



PRE-CRASH  
SYSTEM



LANE KEEPING  
SYSTEM



LANE  
DEPARTURE  
ASSIST



PRO-ACTIVE  
DRIVING  
ASSIST



RANGE DYNAMIC  
RADAR



Curtain, driver, passenger, driver and passenger knee, front side and front centre airbags

*The only thing to worry about in the Land Cruiser Prado is where you're heading on your next adventure.*

The Land Cruiser Prado is equipped with the enhanced Toyota Safety Sense 3.0 (TSS3), a suite of active safety and convenience features that use a sophisticated system of sensors with the most advanced detection capabilities. This suite of features includes a Lane Keeping System, All Speed Adaptive Cruise Control, Lane Trace Assist and an Adaptive High-beam System.

In addition to TSS 3.0, other standard features include Blind Spot Monitor (BSM), Downhill Assist Control (DAC), and a Pre-crash System for added peace of mind.

A pioneering safety kit in the guise of Safe Exit Assist (SEA) is another noteworthy standard feature. Working in conjunction with the Blind Spot Monitor, it alerts exiting occupants of the possibility of a collision due to vehicles approaching from the rear.

On the security front, for complete peace of mind, UWB (Ultra-Wide Band) technology constantly measures the distance of a straight line between the key and the car and consequently prevents the car's engine from starting if the key isn't physically within the vehicle.

# TOYOTA ENVIRONMENTAL CHALLENGE 2050



**AT TOYOTA, CREATING TECHNOLOGICALLY ADVANCED VEHICLES ISN'T OUR ONLY PRIORITY; WE'RE COMMITTED TO LOWERING OUR ENVIRONMENTAL IMPACT THROUGHOUT OUR ENTIRE PRODUCTION PROCESS. HOW? BY SETTING OURSELVES SIX CHALLENGES THAT WILL SEE US REACH A TRULY WORLD-CHANGING GOAL - A POSITIVE ENVIRONMENTAL IMPACT BY 2050.**

The message is clear – Toyota Motor Corporation (TMC) wholeheartedly supports the Paris Agreement and accepts the challenge to achieve carbon neutrality by 2050. The Paris Agreement is a legally-binding international treaty on climate change and is aimed at reducing the emission of gases that contribute to global warming. While this treaty was only adopted in 2015, Toyota has been innovating and investing in technology to reduce emissions and achieve carbon neutrality for well over 30 years. Toyota has also led the way with more electrified vehicles on the road than any other automaker.



THE TOYOTA LAND CRUISER PRADO HAS BEEN MANUFACTURED TO MINIMISE ITS CARBON FOOTPRINT.

Guided by the goals of the Toyota Environmental Challenge 2050, as little impact as possible is made on the environment during each step of the process. From design to manufacturing, to end-of-life recycling programmes, our planet always comes first. This is because the ultimate long-term goal for Toyota is to make all our vehicles as environmentally friendly as possible. With this in mind, the entire Land Cruiser Prado range has been designed to have very low CO<sub>2</sub> emissions.



## CHALLENGE 1

### NEW VEHICLE ZERO CO<sub>2</sub> EMISSIONS CHALLENGE

By owning a Toyota you would be contributing to the reduction of vehicle CO<sub>2</sub> emissions by 90% in 2050 as opposed to 2010. You will help us promote the development of next-generation vehicles and further accelerate the spread of these vehicles.



## CHALLENGE 2

### LIFE CYCLE ZERO CO<sub>2</sub> EMISSIONS CHALLENGE

You are lending a helping hand to Toyota's efforts to reduce to zero not only CO<sub>2</sub> emissions produced in travelling and manufacturing, but all CO<sub>2</sub> emissions including the process of materials production, disposal and recycling of vehicles.



## CHALLENGE 3

### PLANT ZERO CO<sub>2</sub> EMISSIONS CHALLENGE

You uphold the two main pillars of our strategy to achieve zero CO<sub>2</sub> emissions at our plants which are:

1. Developing and introducing low-CO<sub>2</sub> technologies with ongoing kaizen.
2. Adopting renewable energy sources and utilising hydrogen energy.



## CHALLENGE 4

### CHALLENGE OF MINIMISING AND OPTIMISING WATER USAGE

In automobile manufacturing, we use water in painting, forging and other processes. Therefore, even a small reduction of its impact on the water environment is important. We have two measures to achieve this - comprehensive reduction of the amount of water used and comprehensive purification of the water and returning it to the earth.



## CHALLENGE 5

### CHALLENGE OF ESTABLISHING A RECYCLING-BASED SOCIETY AND SYSTEMS

You have contributed to our 40 years on the challenge of resource recycling. Going forward, by rolling out to the world the technology and systems evolved in Japan, we will all continue working on the challenge of establishing a recycling-based society.



## CHALLENGE 6

### CHALLENGE OF ESTABLISHING A FUTURE SOCIETY IN HARMONY WITH NATURE

Here at Toyota we have engaged in planting trees at our plants and environmental conservation activities in our surrounding areas. To establish a society where humans and nature coexist in harmony, we are promoting several activities to connect regions, the world and the future.

TOYOTA IS SERIOUS ABOUT COMBATING THE PROBLEMS ASSOCIATED WITH WASTE TYRES IN THE COUNTRY AND HAS THEREFORE TAKEN UP ITS PRODUCER RESPONSIBILITY AS DEFINED BY THE WASTE MANAGEMENT ACT OF 2008. WASTE TYRE REGISTRATION NUMBER: TPREG0031GAU

## GET CONNECTED WITH MyTOYOTA

IN-CAR WI-FI, ROADSIDE ASSISTANCE AND MUCH MORE

All Toyota vehicles can now be connected to the MyToyota App on your mobile phone, giving you more control of your driving experience and opening up a whole new world of personalised offerings and customisable features, so that you can enjoy:

- IN-CAR WI-FI\***  
Connect to Wi-Fi
- GPS LOCATOR**  
Always know your vehicle's GPS location
- LOGBOOK**  
Have access to a digital logbook
- DRIVER NOTIFICATIONS**  
Important reminders like licence renewal
- BATTERY HEALTH CHECK**  
Check your battery health
- SERVICE BOOKING**  
Manage your services
- ROADSIDE ASSISTANCE**  
Get real-time roadside assistance
- DRIVER RATING**  
Receive a driver rating
- FLEET MANAGEMENT**  
Monitor your fleet
- LICENCE RENEWAL**  
Renew from the App

**AND MORE** - The above features are not all; there are loads of other features available to further enhance driver and guest safety, convenience and comfort; and plenty more to come to make your drive experience better and better with every kilometre.

**DOWNLOAD THE APP AND GET CONNECTED TODAY**

FIND OUT MORE AT [www.toyota.co.za/services/my-toyota-app](http://www.toyota.co.za/services/my-toyota-app)

\*25GB FREE DATA ONCE-OFF UPON ACTIVATION. TS & CS APPLY. AVAILABLE IN SOUTH AFRICA ONLY.



Toyota vehicles are known for their Quality, Durability and Reliability. Keeping your Toyota Genuine means no compromises in terms of safety, performance and resale value. The range of Genuine Products and Approved Services will ensure complete peace of mind throughout the ownership journey and beyond. For more information on how to Keep Your Toyota Genuine visit [www.toyota.co.za/owners/genuine-parts](http://www.toyota.co.za/owners/genuine-parts)

### TOYOTA GENUINE PRODUCTS

For guaranteed fit and function, **Genuine Parts** are essential in maintaining the safety and reliability of your vehicle. They also comply with all safety, regulatory and environmental requirements, making it the obvious choice. The same exacting precision applies to **Toyota Accessories**, developed by engineers with extensive knowledge on vehicle integration - you can enhance the appeal and functionality of your Land Cruiser Prado without compromising its safety features or warranty. Warranties are about peace of mind, and the **Genuine Unlimited Warranty** is designed to provide superior cover (up to 10 years, unlimited mileage) and a seamless claims process thanks to full integration with Toyota systems. The **Genuine Extended Service Plan** also enjoys exclusive approval by Toyota SA and provides flexible extension options up to 10 years or 300 000 km to suit your period of ownership. Paying today's rates for tomorrow's maintenance is a sensible way to protect the resale value of your Land Cruiser Prado by means of a full service history.

### TOYOTA APPROVED SERVICES

Specialised vehicle maintenance requires first-class facilities, advanced equipment and expert knowledge. **Toyota Quality Service and Value Service** not only promise accurate diagnosis and repair, but also a philosophy of building trust through a genuine concern for the needs of our customers. To complement the extensive network of Toyota dealers, we have a vast number of **Accredited Body and Paint Repairers**, selected on stringent criteria to ensure outstanding workmanship and customer service. You can maintain your vehicle's pristine condition without compromising its warranty thanks to the exclusive use of Genuine Parts by our Accredited Repairers. Offering 24-hour access to a full complement of assistance and recovery benefits, **Toyota Roadside Assistance** provides the peace of mind that competent support is only a phone call away.

## TOYOTA GENUINE MEANS

✓ UNCOMPROMISED SAFETY ✓ GUARANTEED QUALITY ✓ PEACE OF MIND



**TOYOTA FINANCIAL SERVICES**

### TOYOTA FINANCIAL SERVICES

There is no 'one-size-fits-all' when it comes to vehicle finance and insurance, there is only you. With fast, flexible and convenient services we will structure the perfect Land Cruiser Prado deal for you.

At Toyota Financial Services, we believe that purchasing your Toyota should be as enjoyable as driving it. Toyota Financial Services is the fast, flexible and convenient means of financing your Land Cruiser Prado.

We have created a range of finance products that suit both private and business customers, easily accessible through your local Toyota dealer. We take the hassle out of arranging finance.

Toyota Financial Services (South Africa) Ltd is an authorised Financial Services (FSP No. 7454) and Registered Credit Provider (NCRCP62).

For comprehensive information about products offered by Toyota Financial Services, [www.toyota.co.za/payment-options/toyota-financial-services](http://www.toyota.co.za/payment-options/toyota-financial-services)

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